



the UX Unicorn

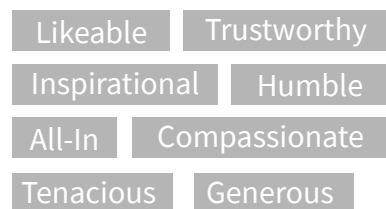
"Trust your instincts. Do what's right"

Matt

43 years old, adores his 4-year-old son, chasing a dream on the coast of Maine, understands his "why," likes to inspire others

18 years of UX impact. Most recently, turning a little-known start-up into the #2 SaaS for Physicians as the UX lead.

PERSONALITY



Always available
267-226-0719
mmanieri@gmail.com
hire-matt.com

How others know him



How he builds products



GOALS

- Being authentic
- Inspire/being inspired
- Build products that make life easier, better, more fulfilling

FRUSTRATIONS

- Not knowing "why"
- Embracing the status quo
- Short-arming it
- Taking the well-worn path

User Experiences/Brands he loves

