

the **UX Unicorn** "Trust your instincts. Do what's right"

How he builds products

Usable 💁 Empathetic

Inspiring 🕢 Trusted 🟹

FRUSTRATIONS

• Embracing the status quo

• Taking the well-worn path

Not knowing "why"

• Short-arming it

egant

Humanistic

Useful Targeted Forward-thinking

Intuitive

Human-centered

E Time-Tested

Matt

43 years old, adores his 4-year-old son, chasing a dream on the coast of Maine, understands his "why," likes to inspire others

18 years of UX impact. Most recently, turning a little-known start-up into the #2 SaaS for Physicians as the UX lead.

PERSONALITY



Always available 267-226-0719 mmanieri@gmail.com hire-matt.com

How others know him

UX Designer Product Designer UI Developer

GOALS

- Being authentic
- Inspire/being inspired
- Build products that make life easier, better, more fulfilling

User Experiences/Brands he loves

